



Millennium High School
Spiritline Booster Meeting
October 21st, 2025 Minutes

All notes from meeting after agenda

Meeting Called to Order at 6:04pm

Approve Minutes: Minutes Approved

Upcoming Fundraisers:

Sponsorship/Community Partners:

Please feel free to forward the information to any organization interested in becoming an MHS Cheer partner. We can also provide color hard copies for those of us that would prefer that method.

Friday Night Food Trucks - at ALL home games!

Good News - Pom and Cheer were each approved for 1 food truck at each game!

We have agreed to split both trucks 50/50.

10/24 - Snowy Churro

Merchandise Table at the following home games:

10/24 - Senior Night

Spooky Car Wash: 10/25

Competition Team Fundraiser

Brakes Plus Dysart/Rancho Santa Fe Blvd.

7:30am-11:30am

Restaurant Nights: Are we interested?

Financial Updates:

Monthly update

Upcoming Events:

Senior Night:

10/24/2025 - Dinner and Game

Senior Athletes and families (up to 4 guests only) - Cafeteria

A HUGE Thank you to Livi's grandparents for generously donating the senior night dinner - Olive Garden

Halloween Party/Movie Night: 10/25

Farling House

6pm-9pm

Details were emailed and sent via sign up genius

Trunk or Treat: 10/28/25 - Minions

Set up at 5pm - All Teams

Hand out Candy - 6:00-8:00 - All Teams

Trunk decorations will be provided by Booster Club/funds

Candy will be provided by Booster Club/funds

Other Action Items:

Tax Credit Donation Social Media Campaign: Karie Webster & Coach Madison

Competition Team: Financial Update/Details specific to competition team:

Double Good Popcorn: November Fundraiser
Donation Schedule and upcoming fees
Schedule updates and competition details

TSC: Cheer and Pom Competition hosted by MHS January 23rd and 24th 2026

Hot Topics: Teams/Volunteers/Concessions/Food Trucks/Photographers and more!

We will host more TSC focused meetings in November and December but this action item will serve to get us organized!

Meeting Schedule for 2025-2026 Season

Future Meetings to be scheduled on the 3rd Tuesday of every month through football season and as needed during competition season. (Unless there is a school break and then meeting will be rescheduled)

Contact Charity with any questions. 602.432.5171 mhsspiritlinebc@gmail.com

Meeting closed at 7:09 pm

October 21, 2025 Meeting Minutes

The October 21st Booster Club meeting focused on the MHS Booster Cheer Club's financial status, upcoming events, and fundraising strategies. The club reported no new sponsorships this month, with Snowy Churro as the sole food truck for the senior night game. Merchandise will feature pink-themed items for the pink-out game. A Spooky themed car wash fundraiser is scheduled for Saturday, with setup at 7:30 AM. Previous restaurant night fundraisers were deemed unprofitable, but the club is willing to discuss and explore all options. Financial highlights include \$888 for Homecoming, \$520 for senior events, and \$4,000 for choreography. The MHS Cheer Booster Club donated \$3,500 to bookstore accounts and maintains a \$24,000 balance across two checking accounts, one for competition and one for game day, with the latter intended as an endowment for next year.

As of the meeting on October 21, 2025:

Game Day Balance: \$12,097.05

Competition Balance: \$7,423.74

Savings: \$766.01

The fundraising events Junior Tigers and TSC split proceeds between POM and Cheer, though a \$4 discrepancy was noted in Junior Tigers financials. This was explained and easily resolved. Upcoming events include the senior night on October 24th, Halloween party on October 25th, and the upcoming MHS trunk or treat where MHS Cheer will have a "trunk".

TSC was discussed and the discussions included leveraging TSC for revenue through snack bars, photography, and vendors, and using tax credit donations for competition fees, especially Nationals registration.

The meeting also covered deposit handling, deadlines, and room bookings for Nationals, emphasizing securing deposits by year-end. Nationals bookings include an extra night due to schedule uncertainties, with a Disney day planned contingent on the competition schedule. The Millennium Cheer program aims to build relationships with TSC for future benefits, ensuring a strategic approach to both current and future fundraising and event planning.

Action Points:

- Send an email to parents team to discuss basketball incentives for sponsorships
- Collect ideas for spooky car wash decorations by Friday.
- Get refreshed information from Main Event for potential fundraising (Gracie).
- Ask Coach Madison about splitting teams for restaurant night fundraisers.
- Collect car wash ticket money on Saturday morning of Spooky Car Wash.
- Kimi to confirm if the trunk or treat items have arrived.
- Gracie to assess if additional decorations are needed for trunk or treat.
- Lynkoln (Charity) to request a list of movies for the Halloween party.
- Rhea to set up a targeted social media campaign for the Double Good popcorn fundraiser.
- Booster club to consider pre-purchasing popcorn from Double Good for sale at TSC (Ester).
- Karie and Coach Madison to present the tax credit donation idea as a fundraising option.
- Coach Madison to work with the school to set up InTouch receiving online donations.
- Finalize the tax credit donation page by the end of the week or early next week.
- Determine the due date for Nationals registration payment.
- Send the tax credit donation form to interested parties once the page is live.
- Secure nationals deposit by end of the year.
- Monitor Nationals schedule for potential changes.
- Possibly remove Sunday night from room block once schedule is confirmed.
- Send out room block details to parents once confirmed.
- Keep track of emails and updates regarding Nationals schedule.

Key Topics discussed during meeting:

Sponsorship and Community Partners

- No new sponsorships this month. Email to be sent to sponsors for basketball incentives.

Friday Night Food Trucks

- Snowy Churro is the only food truck for the senior night game. The merchandise table will feature pink-themed items for the pink-out game.

Spooky Car Wash Fundraiser

- Scheduled for Saturday, 7:30 AM setup. Proceeds go to the competition team. Participants are encouraged to dress in spooky costumes.

Restaurant Nights Fundraising

- Previous restaurant nights were not lucrative. Discussion on potential new restaurant nights and splitting teams for participation.

Financial Report

- The financial report includes \$888 for Homecoming, \$520 for senior events, and \$4,000 for choreography. Junior Tigers and car wash results included.

Financial Overview

- The Cheer Club has donated \$3,500 to bookstore accounts and maintains a balance of \$24,000. Two checking accounts are used: one for competition and one for game day, with the latter intended to roll over as an endowment.

Junior Tigers and Fundraising

- Fundraising events include Junior Tigers and TSC, with proceeds split between POM and Cheer. A discrepancy of \$4 was noted in the Junior Tigers financials. It was resolved during the meeting.

Upcoming Events

- Upcoming events include a senior night, a Halloween party, and a trunk or treat. Kimmy and Gracie are leading trunk or treat preparations.

Double Good Popcorn Fundraiser

- The Double Good popcorn fundraiser aims to raise \$5,000 to \$6,000. A targeted social media campaign is planned to maximize sales.

TSC Event Planning

- TSC is a significant event requiring extensive volunteer support, generating approximately \$6,000. Planning started in the summer, and it is crucial for school visibility and community engagement.

Revenue Generation at TSC

- Discussion on potential revenue streams at TSC, including a snack bar, photography services, and vendor setups similar to a farmer's market.

Volunteer Involvement

- Consideration of involving volunteers, including students, for TSC events, with a focus on liability and responsibility.

Building Relationships with TSC

- Emphasis on creating relationships with TSC to facilitate future benefits, such as hosting camps and negotiating payment terms.

Tax Credit Donation Campaign

- Proposal for a tax credit donation campaign to fund competition fees, with donations up to \$200 for singles and \$400 for couples. Funds to be used for approved vendors and competition fees. This is a program that goes into the School account that is not affiliated with the Booster Account. The conversation was had during the Booster meeting, but it was clarified that this is a program through the MHS Bookstore/MHS/Coaches.

Use of Tax Credit Funds

- Discussion on the allocation of tax credit funds for Nationals registration and other team needs, with a focus on approved vendors.

Deposit and Funding Strategy

- Discussion on the importance of securing deposits by the end of the year to avoid overbooking. Consideration of using tax credit account for deposits.

Nationals Room Booking

- Room bookings for Nationals include Thursday through Sunday night due to an uncertain schedule. Plan to adjust bookings once the schedule is confirmed.

Travel and Schedule Concerns

- Concerns about potential schedule changes affecting travel plans. Discussion on the possibility of staying an extra night if competition extends into Sunday.

Disney Day and Travel Logistics

- Plan to finish the competition by Saturday, spend Sunday at Disney, and return home. Contingent on the competition schedule not extending into Sunday.

Hotel Booking Strategy

- Hotel bookings include an extra night due to potential schedule changes. Option to cancel extra night without penalty if not needed.

Disney vs. Universal Discussion

- Decision to keep Disney as the destination for this year, with potential consideration for Universal in future years.